



MASTER Economic Affairs

Program factsheet

ADMISSION REQUIREMENTS

Candidates must fulfill the following requirements:

- › Hold a 4-year Bachelor degree or a 3-year Bachelor and a Master (Year 1) degree (equivalent to a total of 240 ECTS) in any field, but preferably in economics, management, business administration, or law.
- › Demonstrate a clear interest or commitment to international affairs.

LANGUAGE REQUIREMENTS

- › English proficiency is essential and must be certified by an official test result (TOEIC, TOEFL, IELTS, Bulats or Cambridge Certificate). A minimum B2 level according to the CEFR is required.
- › Please note: tailored language courses in French (beginner to advanced) and in English (intermediate to advanced) are included in the three-month intensive preparatory program (University Diploma in European Economic Affairs).

LEVEL

Master degree (Year 2).

PROGRAM DURATION

1 year (60 ECTS).

Program outline

The Master in Economic Affairs is one of the 18 postgraduate Master programs offered by the College of Law, Political Science, Economics and Management of the University of Bordeaux. It is a fulltime degree taught in English, open to international and French university graduates. The program is also designed for life-long learners with a professional background wishing to resume their studies in order to increase their earning potential and/or access new career opportunities.

In this one-year course, students gain deep insight into essential and present economic topics in international affairs. In addition, the program offers hands-on exercises, and allows students to develop valuable and marketable professional and soft skills in an intercultural environment.

What distinguishes the program is its focus on specific European and international trade and financial policies and business transactions using analytical tools from economics, political science, management, business, and law.

The program provides companies with managers ready to deal with intercultural management and international trade situations.

The Master in Economic Affairs is ideal for students who wish to deepen their theoretical and practical knowledge of international affairs, who aspire to a career in the international arena and who want to add an international dimension to their educational background. It is also an ideal program for those who wish to take part in a multicultural experience in a culturally rich and dynamic environment and who desire to strengthen their proficiency in English as well as acquiring basic language skills in French.

College of Law, Political Science,
Economics & Management

université
de BORDEAUX

Program structure

September to November:

The University Diploma in European Economic Affairs (*DU Affaires Économiques Européennes*) is a three-month intensive preparatory program specifically designed for prospective students. This program offers intensive elementary-to-advanced French language courses for international students, intermediate-to-advanced English language courses for non-native speakers, remedial courses in international and European economics, practical courses on e-commerce trends and tools for B2C and B2B companies, business trips and access to cultural and intercultural activities and events.

December to June:

Courses for the MEA start in December.

Semester 1

(30 ECTS - 180 hours)

- › International contract law
- › European markets dynamics and specificities
- › European fiscal optimisation
- › European populations
- › Exchange rates risk
- › International payments
- › Trading and shipping
- › Business knowledge and entrepreneurial thinking
- › Leadership
- › Macroeconomic issues

Semester 2

(30 ECTS - 180 hours)

- › Communication methodology
- › Business development project
- › E-Economy
- › Innovation
- › International financial reporting
- › Intellectual property rights
- › Intelligence économique (course in French)
- › Luxury economy

How to apply?

All applicants must submit:

- › An updated resume and cover letter
- › At least two letters of reference from former or current university professors and/or employers
- › Copies of their most advanced diplomas and course transcripts
- › Official English proficiency test results for non-native speakers

Please email these documents to the Program Director, Cécile Cormier (cecile.cormier@u-bordeaux.fr).

The program is selective and admission is decided according to the diplomas, academic and/or professional background, language skills and the student's motivation. If necessary, admission may be conditioned to the completion of the three-month intensive preparatory program (University Diploma in European Economic Affairs) prior to the start of the Master 2 program.

Contacts

Program Directors:

Cécile Cormier, Associate Professor in American Studies
cecile.cormier@u-bordeaux.fr

Bertrand Blancheton, Dean of the Faculty of Economics
bertrand.blancheton@u-bordeaux.fr

For more information about the registration process:

Frédéric Guyot

frederic.guyot@u-bordeaux.fr / +00 33 (0)5 56 84 54 78

or visit: economie.u-bordeaux.fr/Formations

→ And after?

The program prepares students for a broad range of careers in the international business and trade areas:

- › Export manager
- › Transnational contracts negotiator
- › Trade manager
- › Customer service manager
- › Area manager

Strengths



The goal of the program is to develop a range of marketable skills and competences needed to carry out functions in international trade (exchange rates risk management, international payments, trading and shipping, economic intelligence) and intercultural businesses (market dynamics and specificity, leadership).



The program combines courses in both theory and practice, includes field visits, and focuses on working methods, readings, team-work and management projects. Courses are designed and delivered by academics from the University of Bordeaux, visiting professors from partner universities abroad, as well as professionals from French and international companies.

www.u-bordeaux.com

@univbordeaux univbordeaux universitedebordeaux

TOMORROW'S SUCCESS
STARTS **TODAY**